





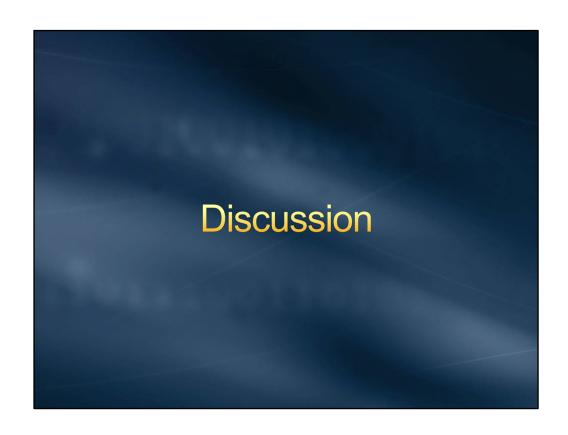
Need to understand the issues in order to overcome them. And need options to move forward.



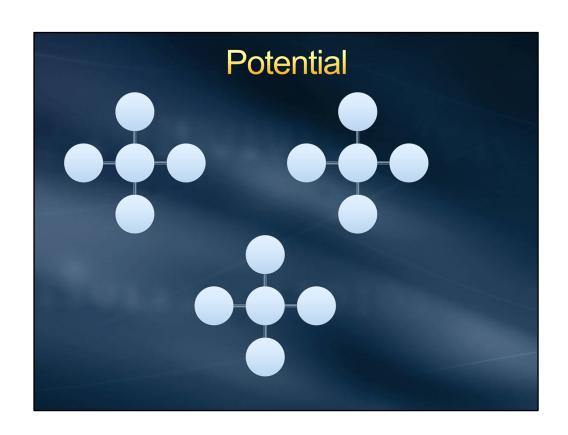
How much more conservation can we do?

Issues/Barriers: funding,

Other considerations: lessons learned, balancing costs











Diminishing returns: always something more?



Education: don't know why water went up, educate landscapers and gardeners ("lock on controllers...")

How to reach them? Thru companies?

Landscape classes work for proactive customers (but need to contact the "lazier" customers

Graywater workshop: growing...really easy... asked about graywater at every meeting (graywater action.org)

ICP testing graywater tech

Maybe if not in centralized system for recycled water, do graywater

Another piece of the pie

CalGreen is option (not required)

Customers know about their electricity bills more than water

New construction is multiuse...and if not submetered, no messaging make a requirement?



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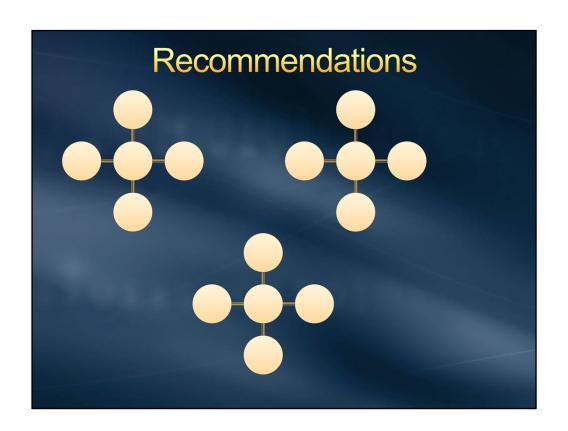
Stickers on controller (and in spanish)

Outdoor vs. indoor, indoor water savings impact recycled water potential

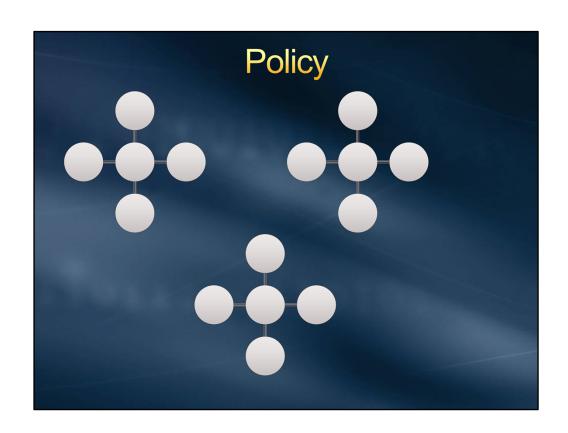
Potential Opportunities/Actions

Less device based and more behavior based











Next Steps

- Continue to provide input
 - Input matrix or email messages
- Draft outline (conservation section)
- WUE Meeting (6/18/2015)
 - Discuss draft outline
- Draft conservation section
- WUE Meeting (7/16/2015)
 - Discuss draft section
- Draft Issue Paper (8/3/2015)







